Exhibitor Information

AGENDA AT A GLANCE

Friday, May 27, 2016*
4:00 PM - 6:00 PM    Exhibitor Registration & Setup
6:30 PM - 8:30 PM    Opening Family Dinner
(tickets based on level)

Saturday, May 28, 2016*
6:30 AM - 7:00 AM    Exhibitor Registration & Setup
7:00 AM - 1:00 PM    Exhibitor Viewing
7:30 AM - 8:30 AM    Breakfast & Exhibit Viewing
8:00 AM - 1:00 PM    Scientific Assembly
10:00 - 10:30 AM    Break & Exhibit Viewing
6:30 PM - 8:00 PM    Cocktail Reception
(in Exhibit Hall)

Sunday, May 29, 2016*
7:00 AM - 12:00 PM    Exhibitor Viewing
7:30 AM - 8:30 AM    Breakfast & Exhibit Viewing
8:00 AM - 1:00 PM    Scientific Assembly
10:00 - 10:30 AM    Break & Exhibit Viewing
1:00 PM    Exhibitor Breakdown

Note: Agenda times are subject to change.

HOTEL INFORMATION
Group room rates are available. Please mention ‘Georgia Neurosurgical Society’ when booking your room.
To book your hotel reservation at The Cloister at Sea Island, please call 855.714.9201.

• Group room rates: Main Wing River River View: $539.00 + taxes
Please note there is a $35 resort fee that will be charged nightly - Sea Island Club Resort Fee
*Reservations must be made by Thursday April 28, 2016 in order to be guaranteed.

SET-UP & BREAK-DOWN
The Exhibit Hall will be open for set-up from 4:00 PM until 6:00 PM on Friday, May 27, 2016. If you are unable to set up between these hours, you must set-up on Saturday morning, May 29, 2016 beginning at 6:30 AM and be ready to exhibit promptly at 7:00 AM. Only one table per exhibitor is allowed unless additional tables are purchased.

You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, May 24, 2015. Due to strict rules and regulations all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING
The following information should be included on all packages to ensure proper delivery:
- Georgia Neurosurgical Society Annual Spring Meeting - May 27, 2016
- Your Company/Rep Name
- Attention: Meetings and Special Events Manager
- The Cloister at Sea Island
- 100 Cloister Drive
- Sea Island, GA 31561

LOAD-IN
Please ship all deliveries to arrive no earlier than 3 days prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The Cloister at Sea Island takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the Resort’s rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping fees.

LOAD-OUT
If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.
## Patron Levels

### Platinum Level

- **$3,300**
- A/V Support - Your company name and logo will be displayed in the conference room on the overhead until the scientific meeting begins. (Logo to be removed at meeting start time in accordance with CME regulations)
- One month online banner on the GNS website (Includes your company’s logo, clickable link to your company’s website and a short 75-words or less “About Us”)
- 50-words or less company description in conference app
- Banner ad in conference app and three (3) push notifications in app
- Recognition in conference app noted as a Platinum Patron
- Company logo on the website noted as a Platinum Patron with live link to company’s website.
- Company logo on patron signage throughout the activity
- Complimentary registration for (5) company representatives
- Exclusive top-placement in exhibit hall
- One 6’ exhibit table

### Gold Level

- **$2,600**
- One month online banner on the GNS website (Includes your company’s logo, clickable link to your company’s website and a short 75-words or less “About Us”)
- 50-words or less company description in conference app
- Two (2) push notifications in conference app
- Recognition in conference app noted as a Gold Patron
- Company logo on the website noted as a Gold Patron with live link to company’s website
- Company logo on patron signage throughout the activity
- Complimentary registration for (4) company representatives
- Priority placement in exhibit hall
- One 6’ exhibit table

### Silver Level

- **$2,200**
- 50-words or less company description in conference app
- One (1) push notification in conference app
- Recognition in conference app noted as a Silver Patron
- Company name on GNS website noted as a Silver Patron
- Company name on patron signage throughout the activity
- Complimentary registration for (3) company representatives
- Assigned placement in exhibit hall
- One 6’ exhibit table

### Bronze Level

- **$1,700**
- Company name on GNS website noted as a Bronze Patron
- Company name on patron signage throughout the activity
- Recognition in conference app noted as a Bronze Patron
- Complimentary registration for (2) company representatives*
- Assigned placement in exhibit hall
- One 6’ exhibit table

*Additional company representatives may not be purchased at this patron level
Exhibitor Support

**FOOD & BEVERAGE STATIONS**
Your exhibit booth will be strategically placed next to your selected food or beverage station. This is a great opportunity to ensure that your sales representatives will be able to interact and establish relationships with physicians and speed up the buying process.

Food & Beverage Station Perks:
- Ability to provide cocktail napkins with your company logo on them
- Ability to provide coffee mugs with your company logo on them *(Available to Coffee/Tea Hosts only)*
- Company signage will be provided at a station

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**FOOD & BEVERAGE**

<table>
<thead>
<tr>
<th>Food &amp; Beverage</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee/Tea*</td>
<td>$1,000</td>
</tr>
<tr>
<td>Soft Drinks/Water</td>
<td>$600</td>
</tr>
<tr>
<td>Snack Breaks</td>
<td>$400</td>
</tr>
</tbody>
</table>

*Only two available

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**COCKTAIL RECEPTION**
Sponsor the Georgia Neurosurgical Society's social functions: The Friday Night Family BBQ and the Saturday Night Cocktail Reception. Support in increments of $500. Signs will be displayed at the events.

**COCKTAIL RECEPTION**

<table>
<thead>
<tr>
<th>Cocktail Reception</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday Night BBQ</td>
<td>min of $500</td>
</tr>
<tr>
<td>Cocktail Reception</td>
<td>min of $500</td>
</tr>
</tbody>
</table>

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**AUDIO/VISUAL & TECHNICAL SUPPORT**
When you support audio & visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

**AUDIO/VISUAL**

<table>
<thead>
<tr>
<th>A/V &amp; Technical Support*</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,500</td>
</tr>
</tbody>
</table>

*Included in Platinum Patron Level

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**ONLINE MARKETING**
Online Banner*
(7.5” x 1”) Your advertisement will be featured on our website. Includes a clickable link to your website.

*Limited availability. Included in Platinum and Gold Levels.

Company Spotlight
Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less “About Us”.

**COMPANY LOGO & CLICKABLE LINK**

<table>
<thead>
<tr>
<th>Company Logo &amp; Clickable Link</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Page Banner (7.5” x 1”)</td>
<td>$400/mo.</td>
</tr>
<tr>
<td>Single Page Banner (7.5” x 1”)</td>
<td>$300/mo.</td>
</tr>
<tr>
<td>Company Spotlight</td>
<td></td>
</tr>
<tr>
<td>Home Page (3.5” x 4.5”)</td>
<td>$500/mo.</td>
</tr>
<tr>
<td>Single Page (3.5” x 4.5”)</td>
<td>$350/mo.</td>
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</tbody>
</table>
EXHIBITOR REGISTRATION

GEORGIA NEUROSURGICAL SOCIETY’S ANNUAL SPRING MEETING
MAY 27 - 29, 2016 | THE CLOISTER AT SEA ISLAND | SEA ISLAND, GA

1 CONTACT INFORMATION

Company Name

Office Contact

Address

City, State, Zip

Phone (Required)

Email Address (Required)

2 EXHIBITOR ATTENDEES & ACTIVITIES

Main Attendee/Name Badge 1

Phone

E-mail Address

Additional Name Badges (# of reps is included in Patron level. Any rep above what is noted in your patron level is an additional $200/rep.)

ACTIVITIES

☐ We will send out allotted reps to the Friday Night BBQ  ☐ We will attend the Saturday Night Cocktail Reception

___ Number Attending (# of tickets allowed based on sponsorship level)

3 PATRON LEVELS

On or Before April 27, 2016
☐ Platinum - $3,300
☐ Gold - $2,600
☐ Silver - $2,200
☐ Bronze* - $1,700

After April 27, 2016
☐ Platinum - $3,400
☐ Gold - $2,700
☐ Silver - $2,300
☐ Bronze* - $1,800

4 ADDITIONAL FEES

☐ Additional Representatives - $200 each*

*Additional company representatives may not be purchased at the Bronze patron level.

☐ Additional Table(s) - $500 each

☐ Additional Adult Barbecue Tickets - $75 each

☐ Additional Children Barbecue Tickets (Ages 6-17) - $35

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Total</th>
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</table>

5 EXHIBITOR SUPPORT ADD-ONS

☐ Coffee/Tea - $1,000
☐ Soft Drinks/Water - $600
☐ Snack Breaks - $400
☐ A/V Support - $1,500

☐ Additional Adult Barbecue Tickets - $75 each
☐ Additional Children Barbecue Tickets (Ages 6-17) - $35

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☐ Additional Table(s) - $500 each

☐ Additional Representatives - $200 each*
SOCIAL EVENTS SPONSOR

☐ Friday Cocktail Reception Sponsor - Support in increments of $500 $_____
☐ Saturday BBQ Sponsor - Support in increments of $500 $_____

ONLINE MARKETING ADD-ONS

☐ Home Page Banner (7.5” x 1”) - $400/mo. $_____
☐ Single Page Banner (7.5” x 1”) - $300/mo. $_____

☐ Home Page (3.5” x 4.5”) - $500/mo. $_____
☐ Single Page (3.5” x 4.5”) - $350/mo. $_____

REGISTRATION TOTAL

Package Add-On Description Total
Section 3 Total - Patron Level $_____
Section 4 Total - Additional Fees $_____
Section 5 Total - Add - Ons $_____
Section 6 Total - Social Events Sponsor $_____
Section 7 Total - Online Marketing $_____
Total $_____

COMPANY DESCRIPTION

Descriptions must be 50-words or less and will be published in activity program for meeting attendees.
(Excludes Bronze Patrons).

__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

METHOD OF PAYMENT

☐ CASH $_____
☐ CHECK #_____
☐ AMEX ☐ MC ☐ Visa

Name on Card (required)

Billing Address (Required)

Billing City, State, Zip (Required)

Credit Card Number (Required)

Expiration Date (Required) CVV Code (Required)

REGISTRATION CHECKLIST

☐ Registration Form & Contract
☐ Company Logo -- .AI, .EPS or High-Res JPEG (300 DPI) Email Logo to Karen@TheAssociationCompany.com
☐ Company Description (Excludes Bronze Patrons)
☐ Payment

HOW CAN I REGISTER?

1. **Online**: www.GAneurosurgical.org
2. **Fax**: 305.422.3327
3. **Mail**: (please make checks payable to GNS) GNS 6134 Poplar Bluff, Suite 101 Norcross, GA 30092

Questions? Contact Karen at 404.731.3167 or Karen@theassociationcompany.com.
EXHIBITOR CONTRACT TERMS
1. If purchased, each company will have one (1) table for the Annual Georgia Neurosurgical Society Annual Spring Meeting.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in patron level. Each additional representative is $200.
4. Exhibitor set-up begins on Friday, May 27, 2016 at 4:00 PM. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, May 29, 2016.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits. Georgia Neurosurgical Society (GNS) reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GNS authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GNS management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GNS and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GNS and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
15. GNS will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GNS nor The Ritz Carlton Amelia Island maintains insurance covering property brought onto or stored on the resort’s premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GNS and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.

BOOTH CONSTRUCTION
19. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal’s Office.
20. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
21. All materials used for decorating must be flameproof.
22. Construction and signs that are above 8 feet in height must be approved by the GNS.
23. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
24. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or any other parts of the buildings, furniture or equipment.
25. In order to meet the set-up deadline, the GNS management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:00 AM Saturday, May 28, 2016. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00 PM, Sunday, May 29, 2016.
26. The interpretation of all rules and regulations is the responsibility of the GNS Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY
Cancellations for all registered exhibitors 30+ days prior to May 27, 2016 are eligible for 50% refund. Cancellation 29 days or less before May 27, 2016 are not eligible for a refund.

Signature: ____________________________________________ Date: ____________________________

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GNS Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management’s control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to May 27, 2016. Cancellations 29 days or less before May 27, 2016 are not eligible for a refund. Must allow 6-8 weeks for refund processing.